



THE QUEEN'S AWARDS
FOR ENTERPRISE
2018

PRESS ANNOUNCEMENT

Knowsley-based Counterline Limited has won the prestigious Queen's Award for Enterprise for outstanding continuous growth in international trade.

The £12 million turnover company designs and manufactures bespoke and standard food service counters and display units. Initially serving the UK hotel industry Counterline was soon asked to design, manufacture and fit out the food service areas of corporate headquarters, prestigious sports venues and leisure complexes. The recent consumer trend for "grab & go" food has enabled Counterline to further show off their design capabilities in well-known supermarkets and coffee franchises, whilst also investing in ever-more environmentally friendly materials, technologies and manufacturing processes.

Counterline's reputation and pride in their "Made in the UK" credentials now have them exporting to countries across Europe, the Middle East, Africa, Far East, Central Asia and Australasia. Export sales have more than trebled over the last 6 years and now represent 25% of total turnover. Managing Director, Tim Flood, states, *"It is unusual for a UK company in our line of business to export at such high levels, let alone report continuous year-on-year growth for export sales over 6 years"*.

The Queen's Award for Enterprise is the UK's highest accolade for business success. Our award for outstanding continuous growth in international trade rightfully acknowledges the dedication of all our staff and partners across the globe who continue to build Counterline's reputation as the "go to" company for quality products and design solutions within the food service counter and display market.

We couldn't be prouder...and yes, we will be celebrating!"

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